Wednesday, October 15, 2014
IOWA LATINA/O EDUCATION INITIATIVE CONFERENCE
Des Moines Area Community College (DMACC)
FFA Center - Ankeny, IA
8:00am - 4:30pm

“Strengthening Hispanic Student Success”

General Session and Keynote Speakers:

Dr. Laura I. Rendón
Professor & Co-Director Educational Leadership and Policy Studies
University of Texas-San Antonio

Fostering Success for Culturally Diverse Students

This presentation will address the Latino student college experience with specific attention to the transition to college, obstacles students confront and college programs and experiences that facilitate success. Latino student ventajas/assets and conocimientos (knowledge) will be identified with examples of how these assets can be leveraged to foster success.

Education Advisory Board (EAB)

Strengthening Hispanic Student Success
The Hispanic population in the United States has increased by 34% since 2000, and is expected to double in size by 2050. These demographic changes are reflected on their campuses all across the country; Hispanic enrollment is already surpassing that of Caucasian students at many community colleges. While they welcome this surge of enrollment and diversity on campus, many community college leaders wonder how best to serve this growing student population—and where they should invest to elevate Hispanic student completion rates. This presentation, along with three breakout discussion groups, will focus on developing trends in the field and will profile best practices for advancing completion goals. The Education Advisory Board will draw on its extensive research into student success to create engaging, strategic presentations and discussion sessions.

Breakout Sessions

- Cultivating College Navigation Skills
- Delivering Personalized Guidance at Scale
- Intervening Early to Prevent Future Attrition

Dr. Brad Buck
Director, Iowa Department of Education

Invited Speaker

Marco A. Davis
Deputy Director, White House Initiative on Educational Excellence for Hispanics
U.S. Department of Education

For more information, please contact: Michelle Robinson, mrobins@iastate.edu, (515) 294-9631

Sponsors
The Community College Leadership Program, School of Education, College of Human Sciences, Iowa State University, Emerson Process Management, Des Moines Area Community College, and the Education Advisory Board