Bridging Research and Practice to Meet Educational Challenges

www.ierea.org

2014 Annual Conference

Thursday, December 4, 2014
Gateway Hotel & Conference Center
2100 Green Hills Drive
Ames, IA
Dear Colleagues,

IEREA’s 2014 Annual Meeting continues our tradition of focusing on practical ways in which research and practice can together move the educational system forward. Our hope is that the 2014 Annual Meeting will stimulate new conversations and collaborations, expand our understanding of research, evaluation, and assessment, and enable us to use that knowledge to enrich and extend opportunities to learn for all students and educators.

The IEREA annual meeting provides a great opportunity for the sharing of ideas and discussion between researchers and practitioners. During the round tables sessions, educators will facilitate informal discussions on diverse topics in education. The poster sessions will provide more time for collaboration as researchers and practitioners display their latest work and converse with conference attendees.

After two years in Iowa City, this year’s conference will be held in Ames. With expert speakers and research-based and practitioner focused poster and round table sessions, this is a must-attend conference for professional educators. Mark Thursday, December 4, 2014 on your calendar and register online or return the registration form located at http://www.ierea.org.

We look forward to seeing you in Ames!

Mary Grinstead
2014 IEREA President

Jason Pontius
2015 IEREA President Elect
Opening Remarks

Dr. John H. Schuh is director of the School of Education at Iowa State University, director of Iowa State University’s Emerging Leader’s Academy, and a distinguished professor of educational leadership and policy studies at Iowa State where he was department chair for six and one half years. Previously, he held administrative and faculty assignments at Wichita State University, Indiana University (Bloomington) and Arizona State University. He received his Master of Counseling and Ph.D. degrees from Arizona State. He served for more than 20 years as a reserve officer in the United States Army Medical Service Corps, being assigned to the retired reserve with the rank of major in 1991.

Schuh has received numerous awards including the Fulbright and is the author, co-author, or editor of over 235 publications, including 28 books and monographs, 75 book chapters, and over 110 articles. Among his books are Assessment Methods for Student Affairs, One Size Does Not Fit All: Traditional and Innovative Models of Student Affairs Practice (with Kathleen Manning and Jillian Kinzie), Student Success in College (with George D. Kuh, Jillian Kinzie and Elizabeth Whitt). Currently he is associate editor of the New Directions for Student Services Sourcebook Series after serving as editor for 13 years.

Keynote Address
Non-Cognitive Measures in Student Achievement

Valerie Calderon, Ph.D., is a consultant and researcher at Gallup who directs consulting and operations for the Gallup Student Poll, which measures hope, engagement, and well-being among students in grades five through 12. This annual survey provides America’s schools with positive leading indicators that have demonstrated linkages to crucial educational outcomes and student success.

Benjamin Wigert in Advanced Design & Analytics, provides Gallup clients with data insights on employee performance and customer perceptions using advanced statistical techniques. He designs surveys that measure employee and customer engagement for clients in the education, banking, healthcare, and manufacturing industries. Wigert’s specialties include decision making, leadership, collaboration, and creativity.
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<tr>
<th>Time Period</th>
<th>Bridging Research and Practice to Meet Educational Challenges</th>
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| 8:00 — 9:00 a.m. | Registration
Deborah Caldwell, Treasurer, IEREA |
| 9:00 — 9:15 a.m. | Welcome
Mary Ginstead, President, IEREA |
| 9:15 — 10:00 a.m. | Opening Remarks – John Schuh, Director of the School of Education at Iowa State University (Transition from high school to postsecondary) |
| 9:15 — 10:00 a.m. | Poster Session I |
| 10:05 — 10:25 a.m. | Educator Round Tables I |
| 10:30— 10:50 a.m. | Educator Round Tables II |
| 11:00 — 11:45 a.m. | Defining College Readiness
Diana Gonzalez, Board of Regents, State of Iowa |
| 11:00 — 11:45 a.m. | Technical Issues of ACT’s New Aspire Test
Wei Tao, ACT, Inc. |
| 11:00 — 11:45 a.m. | The King & Moulton Pathways to College Initiative
Katherine Bruna, Iowa State University |
| 11:45 — 1:00 p.m. | Buffet Lunch |
| 11:45 — 1:00 p.m. | Keynote Address: *Non-Cognitive Measures in Student Achievement*
Valerie Calderon & Ben Wigert from Gallup, Inc. |
| 1:00 p.m. | Presentation of Distinguished Research Award |

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<th>Time</th>
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<th>Speaker/Activity Details</th>
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<tr>
<td>1:00 — 1:45 p.m.</td>
<td>Poster Session II</td>
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<tr>
<td>1:50 — 2:35 p.m.</td>
<td>Non-Cognitive Measures for Student Success</td>
<td>Wade Leuwerke, Drake University</td>
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<td>IREA 2014 Distinguished Research Award</td>
<td>TBA</td>
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<td>Iowa’s New Alternate Assessment</td>
<td>Emily Thatcher, Iowa Department of Education</td>
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<td>2:40 — 2:50 p.m.</td>
<td>Poster Research/Best Practice Awards</td>
<td>Robyn Cooper, Past-President, IEREA</td>
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<td>2:50 — 3:00 p.m.</td>
<td>Closing Remarks</td>
<td>Mary Grinstead, President, IEREA</td>
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<td>3:05 — 3:35 p.m.</td>
<td>Open Business Meeting</td>
<td>Passing of the torch, finances, suggestions, 2015 meeting dates</td>
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Lodging Options
A block of rooms has been reserved at the Gateway Hotel & Conference Center at 2100 Green Hills Drive, Ames, IA 50014. For reservations, call 800-367-2637 by Thursday, November 13, 2014. Identify yourself as an Iowa Educational Research and Evaluation Association Conference attendee to obtain the conference room rate of $109.00 plus tax.

For more information about the Gateway Hotel & Conference Center, visit www.GatewayAmes.com. Other lodging options in the Ames area can be obtained through the Ames Convention and Visitors Bureau at www.visitames.com or (800) 288-7470.

Directions to the Gateway
The Gateway Hotel & Conference Center is located south of the Iowa State University campus off University Boulevard (exit 146 on Highway 30). For detailed directions from your location go to http://www.gatewayames.com/MapsDirections.aspx

Conference Parking
Parking is available at the hotel and conference center for no additional charge.

Registration
Register online at www.ierea.org
To register by mail, go to the website and print the registration form and mail to:

Debbie Caldwell
IEREA
PO Box 65671
West Des Moines, IA 50265

To receive the early bird rate of $60, register and pay by Friday, November 14, 2014. After November 14 the registration fee is $75. The registration fee for graduate students is $20.

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