



## MEDIA ADVISORY

- EVENT:** 2015 Iowa Quality Dairy Products Showcase Awards Ceremony
- New event celebrating Iowa cheese and yogurt makers, and their outstanding products
  - Purple and blue ribbons will be presented along with Best in Class awards
- WHEN:** Wednesday, August 12, 2015, at 7 p.m., prior to the Iowa Dairy Princess Coronation
- WHERE:** Multi-Media Center of the Cattle Barn at the Iowa State Fair
- PARTICIPANTS:** Anyone interested is welcome to attend. Dairy industry enthusiasts and supporters, cheese and yogurt makers, judges, dairy farmers and media are expected to be present.
- SPONSORS:** Iowa State University and Midwest Dairy Association
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