

# COLLEGE-BY-COLLEGE PITCH OFF

Pitch your business idea for 90 seconds, and win cash prizes!

- » **7 Great Colleges**
- » **21 Cash Prizes**
- » **\$9,500 Awarded**

1<sup>st</sup> place in each college pitch off advances to the **ISU Innovation Pitch Competition**

**5**  
FEB

College of Human Sciences

**7**  
FEB

College of Vet Med

**12**  
FEB

College of Engineering

**13**  
FEB

College of Liberal Arts & Sciences

**19**  
FEB

Ivy College of Business

**21**  
FEB

College of Design

**26**  
FEB

College of Agriculture & Life Sciences

**REGISTER TODAY!**  
[WWW.ISUPJCENTER.ORG](http://WWW.ISUPJCENTER.ORG)

## ISU INNOVATION PITCH COMPETITION

## NEVER PITCHED BEFORE?

**7**  
MAR

5:00 - 8:30 p.m.  
Memorial Union, M-Shop  
**\$3,000 in cash prizes awarded**

**30**  
JAN

**Attend the pitch workshop**  
5:00 - 6:30 p.m.  
Memorial Union, Room 3534

**REGISTER & LEARN MORE**  
[WWW.ISUPJCENTER.ORG](http://WWW.ISUPJCENTER.ORG)

**IOWA STATE UNIVERSITY**  
Pappajohn Center for Entrepreneurship

## Calling all College of Human Sciences Students who have entrepreneurial and innovative ideas!

The ISU Pappajohn Center for Entrepreneurship is sponsoring a Pitch Off Contest in each college. The **CHS Pitch Off will be held on Tuesday, February 5, from 6:30-8PM in Lagomarcino Hall, Rm. #W0142**

### PRIZES

**1st Place Winner:** \$500 cash prize, in addition to advancing to the ISU Innovation Pitch Competition on March 7, 2019. (1 awarded per college pitch off.)

**Runner-up Winners:** 2-\$250 cash prizes (2 awarded per college pitch off.)

### WHAT TO EXPECT

You are allowed **90 seconds** to pitch your concept. Someone will stand in the back of the room and flash cards telling you how many seconds are left: 60, 30, 15 and 5. A bell will ring at 90 seconds, and you will be asked to stop presenting – even if you have not finished your pitch. PowerPoints are NOT allowed. However, if you have a prototype example or drawing you wish to share, those items will be allowed.

### HOW TO SIGN UP

You may sign up as an individual pitcher or as a group. If you are in a pitching group, you will have only **ONE** person from your group register for the contest and give the pitch to the audience. Then, during the Q&A portion, the whole team will answer questions together.

**Please register as soon as possible and not later than February 4. LIMITED TO THE FIRST 25 ENTRANTS.**

**Follow the link below to register for the College of Human Sciences Pitch Off on February 5:**

<http://www.isupjcenter.org/competitions/college-pitch-off/>

Information on how to prepare for a pitch can be obtained from Dr. Linda Niehm at: [niehmlin@iastate.edu](mailto:niehmlin@iastate.edu). Please also email Dr. Niehm with any questions you may have about the Pitch Off.

We hope to have good representation from the CHS at the College Wide Pitch Off Contest on February 5. See you there!